



### Markem-Imaje's commitment: to transfer more performance to you.

Designed for the most demanding, high-volume applications, the SmartDate X60 delivers high resolution thermal transfer printing at ultrafast speeds. Its long-life thermal printhead can print 300 dpi codes on flexible packaging film at more than 350 packs per minute. Easy to install, simple to use, the user interface improves uptime by providing access to important printing information and allowing for code adjustments on line. All of SmartDate X60's tangible benefits are designed to maximize performance.

### High-performance printing

- High speed printing up to 1000 mm/s in full 300 dpi resolution.
- Excellent quality printing using full resin ribbons up to 600 mm/s and improved quality on difficult applications.
- High pack rate mode to print on shorter packs at a higher speed.
- Ability to print unique promotional codes including unique QR codes directly on each pack.



### Operation optimization

- Standard 1100 m ribbon reduces changeovers and improves cost per print.
- Image Adjustment allowing the image to be adjusted on the user interface without the need of a laptop.
- Dead-dot detection feature enabling the image to be adjusted avoiding failed dots.
- Automatic printhead setup for an increased availability ratio and optimum print quality.

### Unfailing reliability

- Unrivalled 12-month printhead warranty\*.
- Robust design with no wear parts requiring zero preventative maintenance.
- Advanced Service Exchange offering for a quick response and delivery of spare parts\*\*.

### Eco-initiatives

- Up to 20% less ribbon waste.
- Air consumption down to 0.47 ml/print at 3 bar.
- Power saving features reducing power consumption by up to 50%.



### Cost reduction

- Digital Ribbon Save Print Mode to reduce ribbon consumption by 20%.
- Long life thermal printhead.
- Large range of 20 mm to 55 mm ribbons including indirect food contact ribbons.
- Includes CoLOS® Create 5.0 for simple message design.

